



LEGISLATIVE MEMORANDUM

TO: Honorable Mayor and Members of the City Council

FROM: Suzanne Sherman, City Manager

THRU: City Manager's Office

DATE: July 18, 2024

RE: Consideration of a budget amendment for annual membership fees with Brevard Hispanic Chamber of Commerce (\$5,500).

SUMMARY:

At the April 18, 2024 Regular Council Meeting, council voted and approved an annual membership with Brevard Hispanic Chamber of Commerce (BHCC). The BHCC will promote City events and initiatives in a monthly bilingual newspaper, promote and share City content via advertising platforms, coordinate on two (free) events per year, include the City logo on the website and newspaper, six (6) complimentary tickets to Chamber events, provide letters of support and provide consulting and collaboration in attracting Latin American investors willing to invest in Palm Bay.

The annual membership fee is \$5,500 with membership dates of service as July 1, 2024 through June 30, 2025. As this was not a budgeted item, we are requesting utilization of General Fund Balance via the next available budget amendment.

REQUESTING DEPARTMENTS:

City Manager's Office

FISCAL IMPACT:

The cost is \$5,500 per year, and will be transferred on the next Budget Amendment from account 001-0000-392-1001 to account 001-1210-512-5401.

STAFF RECOMMENDATION:

Motion to approve a budget amendment in the amount of \$5,500 for the Brevard Hispanic Chamber of Commerce annual membership cost.

ATTACHMENTS:

Honorable Mayor and Members of the City Council

Legislative Memorandum

Page | **2**

1. Membership Invoice