

2024-2025

Club Esteem,  
Inc.

**Inspiring Youth and Young Adults to Achieve  
Excellence**

**After-school and Summer Program for  
The Economically Disadvantaged**



**Club Esteem**

**City of Palm Bay, FL**

**Request for Information**

---

***Challenging Youth ~ Embracing Excellence***

Club Esteem • 3316 Monroe Street, Melbourne Florida 32901 • Ph: (321) 409.8942 □ Fax: (321) 726.9646  
Website: [www.clubesteem.com](http://www.clubesteem.com) • Email: [clubesteem@clubesteem.org](mailto:clubesteem@clubesteem.org)  
Club Esteem is 501(c) 3 not-for-profit organization, (EIN #59-3317831).

# Club Esteem, Inc.

---

<b>Contact Information</b>	
<b>Name of the Organization:</b>	Club Esteem
<b>Mailing Address:</b>	3316 Monroe Street, Melbourne FL 32901
<b>Representative Contact Name and Title:</b>	Ellena L. Little, Executive Director
<b>Direct Phone Number:</b>	321-409-8942
<b>Cell Number:</b>	321-848-6754
<b>Email address:</b>	ellenalittle@clubesteem.org

## B. PROJECT OVERVIEW

### 1. Provide an overview of the youth programs proposed. OUR MISSION

We are inspiring boys and girls in under-resourced communities to achieve excellence through tutoring, mentoring, and enrichment programs. Together, with families, volunteers, and community partners, we are creating equity through education.

Club Esteem is a nonprofit organization inspiring 1st-12th grade boys and girls from under-resourced communities to embrace academic and personal excellence. Through a combination of individualized tutoring, mentoring, and enrichment programs Club Esteem students grow into determined, compassionate, workforce-ready, and college-bound young people destined for success.

Club Esteem's virtual and on-site Entrepreneurship/Business Development program "College Ready and Career Technical Training Business" will be a part of our Future Professional program give at-risk youth and young adults skills needed for gainful employment.

The program will expose youth to the world of business and incorporate a variety of educational training techniques including classroom instruction, internships and job shadowing. As well as performing Arts activities to provide opportunities to hone talents and interests.

### 2. Summarize the scope of services proposed to be provided and expected outcomes.

This pilot program will empower students through entrepreneurial education, financial literacy and enrichment opportunities for students to create

and develop new ideas, regardless of their future career path.

Elements of creating a business plan for the decided-upon project will include:

Idea Generator for product and marketing

Market research

Job Shadowing

Career skill building and educational training in Health Services, Paraprofessional, Coding, /STEAM and more

Operations and logistics Costs and Pricing Cash flow management Crafting an Elevator speech The Women's Business Center weVENTURE at Florida Institute of Technology will assist with this program. CAMID, The Brevard County School Board Adult Education, and other existing partners and agencies. We are blessed to have over 60 partner agencies and businesses that assist with our programs.

We anticipate our program will begin to energize our students to think and dream big, and visualize success through

entrepreneurship. It will provide them with the base knowledge to pursue an idea and make it profitable. Whether or not they decide to become

entrepreneurs after college, they will have the foundation of good business skills to help them succeed in the workplace, along with the confidence they

gain through positive feedback.

Many of our program graduates return to the community and make a greater contribution to the area than those without a degree. Their success will spur

future generations in the community to aim high and pursue their education. This results in a stronger, more economically sound neighborhood which, in

turn, contributes to the success of the city, county, state and country.

problems that need to be solved, invent a solution for them and, ultimately, make the world a better place.

3. Briefly explain how the program will be managed, including how clients will be identified. Club Esteem staff and volunteers will manage the program. This would be an extension of the programs that will offer. We will identify clients through our

existing partnerships throughout the community as well as social media. We use the HUD guidelines to verify low-income status.

4. Explain how success will be measured. Success will be measured by pre-and post-test, graduation rates, completion of the program, job placement and college acceptance.

5. Provide a summary of staffing for proposed programs and services. Club Esteem has an existing volunteer base and staff. Other staff will be recruited to assist as well.

6. Provide hours of operations, including days of the week. Monday – Friday 12 PM – 6PM

7. Provide the age range for which the NPO is defining 'youth' and reason for selecting this age range. 16yrs – 25 yrs

8. Provide the NPO's definition of 'at-risk youth'. Club Esteem uses the guidelines based defined by Housing and Urban Development. We also collect W-2, Income Tax Returns, check stubs and social security documents to determine if our clients are low income

9. Generally, explain the proposed use of the facilities at Evans Center, to include space needs. We would need the meeting room and possibly some office space to store documents and supplies.

10. Estimate how many participants would be served annually. Club Esteem serves over 200 low-income children in grades 1<sup>st</sup> -12<sup>th</sup>. We have hundreds of high school graduates and other connections in the community. Typically, there are 30-35 high school students enrolled. We anticipate having 25 -50 in this program annually.

11. Explain what other funding would be utilized to provide proposed programs and services, include funding source and amount. We receive funding through the United Way, Bank of America and other donors for our high school and job employment services. We would also reach out to other grantors and donors.

12. Provide a list of proposed partnerships with other organizations and their role in the programs and services.

### **Community Partnerships**

- Greater Palm Bay Chamber of Commerce Brevard Prosperity Initiative Team - looking at achievement gap - the disparity in academic performance between

groups of students and learning gaps - the disparity between what a student has mastered and what is expected at their grade level. Focus is on 3<sup>rd</sup> grade reading level. Agreed to assist with Club Esteem's needs by providing volunteers, funding, and other in-kind donations (computers, laptops, school supplies).

- Conradina chapter of the Florida Native Plant Society and we're getting ready for our 14th annual Landscaping with Florida Natives Tour on Saturday, Oct. 14, 2023. This year they are starting a pilot program on the following Friday, Oct. 20<sup>th</sup> - Childrens Florida Native Plants Education Day for Club Esteem and Homeschoolers. In addition, members of the group will assist with Club Esteem's community garden (collect supplies and volunteers).
- Career Source, Eastern Florida State College, BPS Adult. Florida Tech, and Community Education Career Technical Training, Palm Bay High School – Industry Certified and Career Technical Education certification
- Data ad hoc working committee – to help quantify data and use it to present compelling story telling and the importance of Club Esteem.
  - Collaborating with STEM Outreach Manager, Florida Tech | Center of Advanced Manufacturing and Innovative
  - Adilt Education
  - WeVenture
  - The Greater Palm Bay Charter and many more

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: OCT 02 1997

CLUB ESTEEM INC  
516 E NEW HAVEN AVE  
MELBOURNE, FL 32901

Employer Identification Number:  
59-3317831  
DLN:  
17053197035007  
Contact Person:  
D. A. DOWNING  
Contact Telephone Number:  
(513) 241-5199  
Accounting Period Ending:  
December 31  
Form 990 Required:  
Yes  
Addendum Applies:  
Yes

Dear Applicants:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, if you are involved in an excess benefit transaction, that transaction might be subject to the excise taxes of section 4958. Additionally, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please contact your key district office.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.