

2024 Annual Conference Schedule

Note: Session times and topics are subject to change.

Tuesday – September 3, 2024

4:00 **Board of Directors Meeting**
p.m.

Wednesday – September 4, 2024

Pre-Conference

8:00 **Pre-Conference Registration**
a.m.

8:30 **Pre-Conference Sessions**
a.m.

- AT&T Stadium Tour
- TBD
- TBD
- TBD

Pre-Conference Luncheon

Sponsored by Cooksey Communications

Select Language ▼

11:0

0

a.m.

General Conference

11:0

General Conference Registration Begins

0

a.m.

12:0

Gathering for First Timers

0

p.m.

12:3

Opening Session

0

p.m.

2:00

Concurrent Sessions

p.m.

- To Be Posted
- To Be Posted
- To Be Posted
- To Be Posted

3:15

Networking Break

p.m.

3:45

Concurrent Sessions

p.m.

- To Be Posted
- To Be Posted
- To Be Posted
- To Be Posted

Welcome Reception

5:30

p.m.

6:30

Baseball Game and Restaurant Romp

p.m.

Thursday - September 5, 2024

7:30

Breakfast

a.m.

8:45

General Session - Innovation Forum

a.m.

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9:45

General Session

a.m.

10:45

Networking Break

5

a.m.

11:00

Concurrent Sessions

0

a.m.

- To Be Posted
- To Be Posted
- To Be Posted
- To Be Posted

12:15

Savvy Awards Luncheon

5

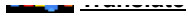
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p.m.

2:00

Concurrent Sessions

p.m.

- 
- To Be Posted
 - To Be Posted
 - To Be Posted
 - To Be Posted

3:15 **Networking Break**
p.m.

3:45 **Concurrent Sessions**
p.m.

- To Be Posted
- To Be Posted
- To Be Posted
- To Be Posted

Friday – September 6, 2024

7:30 **Breakfast & 3CMA Business Meeting**
a.m.

9:00 **Concurrent Sessions**
a.m.

- To Be Posted
- To Be Posted
- To Be Posted
- To Be Posted

10:1 **Networking Break**
5
a.m.

10:4 **Closing Session**
5
a.m. Sponsored by Cablecast Community Media by Tightrope
Media Systems

12:00 **General Conference Adjourns**

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p.m.

Post-Conference Board Meeting

1:00

p.m.

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