



## GREATER PALM BAY CHAMBER OF COMMERCE

4100 Dixie Highway NE Palm Bay, FL 32905

Phone (321) 951-9998

[www.greaterpalmbaychamber.com](http://www.greaterpalmbaychamber.com)

### 2024 BOARD OF DIRECTORS

#### Executive Committee

**Chairman** – David Jones

**Immediate Past Chair** - Holly Tanner

**Incoming Chair**- Chari Rigby

**Treasurer**- David Africano

**Secretary**- Lakesha Burr

**Vice Chairs**-Shelley Kuhn, Sean Williams,  
Joanne Stanley

**President & CEO** Nancy Peltonen

#### Directors

Diana Miskow Joe Rowlette, Clinton  
Hatcher, Jason Kolleda, Tom Graver,  
Shannon Procise, Greg Quinones, Christie  
Lynes, Lisa Bolinger, Cinthia Kettering, Matt  
Passarella

#### Trustees

City of Palm Bay  
Yellow Dog Cafe  
Health First Health Plans  
Republic Services  
Camping World/Good Sam  
Allstate Exteriors  
ASAP Pest Solutions  
Bayside Recovery & Wellness  
City of West Melbourne  
Cocina Café  
Community Credit Union  
FP&L  
Florida Tech  
Gary Yeomans Ford Palm Bay  
L.H. Tanner Construction  
Palm Bay Memory Care  
Promise in Brevard  
Sam's Club  
Sandy Michelson  
Signal  
St. Francis Reflections  
Thrifty Specialty Produce & Meats  
Volar Consulting  
11 Energy Series  
Adams Homes  
All Aluminum Screening  
Brevard Family Partnership  
BPS-Partners in Education  
BRG Air Systems  
Buena Vida Estates  
ConnectPay  
DC Roofing  
Diversity of Thought  
Florida Health Care Plans  
Future Home Loans  
G&C Attorneys at Law  
Glenbrooke at Palm Bay  
Hedrick Brothers Construction  
Hotel Melby  
Launch Credit Union  
Melbourne Orlando International Airport  
Morsecom  
Myers Landscaping Supply Co.  
Pineapple Cove Classical Academy  
Peay's Electric H. Inc.  
Publix  
Sea Pines Rehabilitation Hospital  
Smart City Metro  
Sports Chiropractic  
TD Bank  
The Fountains  
Waste Management  
Wharton-Smith, Inc.  
WorkMagic

February 29, 2024

*SENT VIA EMAIL ONLY:* MayorRobMedina@pbfl.org; seat2@pbfl.org;  
seat3@pbfl.org; seat4@pbfl.org; Suzanne.Sherman@palmbayflorida.org;  
Joan.Junkala@palmbayflorida.org; Juliet.Misconi@palmbayflorida.org

City of Palm Bay City  
120 Malabar Road  
Palm Bay, FL 32907

Dear Honorable Palm Bay Mayor, City Councilmen, and staff,

I am writing to express my support for the Palm Bay Suites and Residences, mixed-use project located on Robert J. Conlan Boulevard within the City of Palm Bay. This request to change the Future Land Use from Commercial to Neighborhood Center will greatly benefit the city and is certainly in keeping with the character of the area. Key components of the planned project include some additional needed housing options in the area, while pairing a hotel with a restaurant. Of particular interest, it also includes a much-needed 4,500 sq. ft. conference center right in the heart of the tech zone. L3Harris, Renesas, Raytheon, Rogue Valley Microdevices, Florida Tech, and more are right in the nearby tech corridor. These tech companies and institutions need a large meeting space and convenient hotel accommodations.

Commercial and industrial properties have been impacted by the Pandemic and Ecommerce in that traditional brick and mortar projects have fallen off significantly; however, our city residents still need housing that is centrally located and near employment centers.

This economically viable project will benefit the overall tax base of the city without negative impacts to services or infrastructure due to its location. It is a planned development within the urban core and is an ideal infill mixed use for the area. I hope you will look closely at this request and see the significant short- and long-term value to the City of Palm Bay.

Thank you for considering rezoning this property for the proposed hotel conference center and multi-family apartment housing project.

Nancy Peltonen  
President & CEO, Greater Palm Bay Chamber of Commerce

cc: James Garbarsky, jamesg@ecipsa.com