LEGISLATIVE MEMORANDUM

TO: **Honorable Mayor and Members of the City Council**

FROM: **Suzanne Sherman, City Manager**

THRU: **Daniel Waite, Recreation**

DATE: **October 3, 2024**

RE: **Consideration of a co-sponsorship request from West Indian Caribbean Culture and Sports, Inc., for the Family Fun Days event to be held on the first Sundays of every month in Fiscal Year 2025.**

SUMMARY:
The West Indian Caribbean Culture and Sports, Inc. is requesting a co-sponsorship for their recurring monthly event for Fiscal Year (FY) 2025. This event occurs the first Sunday of every month (October will be on the 12th due to the UTB Parade and Festival). The organizer is seeking to continue their co-sponsored monthly event at the PAL Pavilion as they did in FY24, requiring no staff time. This event will continue to advance the City of Palm Bay's commitment to multicultural community pride, as the organization will continue to promote culture and artistic awareness.

WICCS offers free activities for the youth, free food, free drinks and free entertainment. It typically attracts anywhere from 50-150 people at any given time. WICCS is an active member in events throughout the city. The estimated cost of fee waivers from the City totals $2,745.00 for FY25. This co-sponsorship will be valued at the same cost to the city from last fiscal year (FY24) (estimated at $2,745.00).

REQUESTING DEPARTMENTS:

Recreation
City Manager's Office

FISCAL IMPACT:

The value of this co-sponsorship is estimated to be a total of $2,745.00 of in-kind fee waivers (lost revenue).

STAFF RECOMMENDATION:

Motion to approve the City's co-sponsorship with the West Indian Caribbean Culture and Sports, Inc. for the Family Fun Days event to be held on the first Sunday of every month in FY25 (12 occurrences) at the PAL pavilion, approving for $2,745.00 in rental and fee waivers.

ATTACHMENTS:

1. Co-Sponsorship Package with City In-kind Cost estimate