



**OVER 5,000 PEOPLE IN ATTENDANCE**  
**15,000 HELICOPTER EGG DROP, FOOD, GAMES, LIVE MUSIC AND PRIZES**

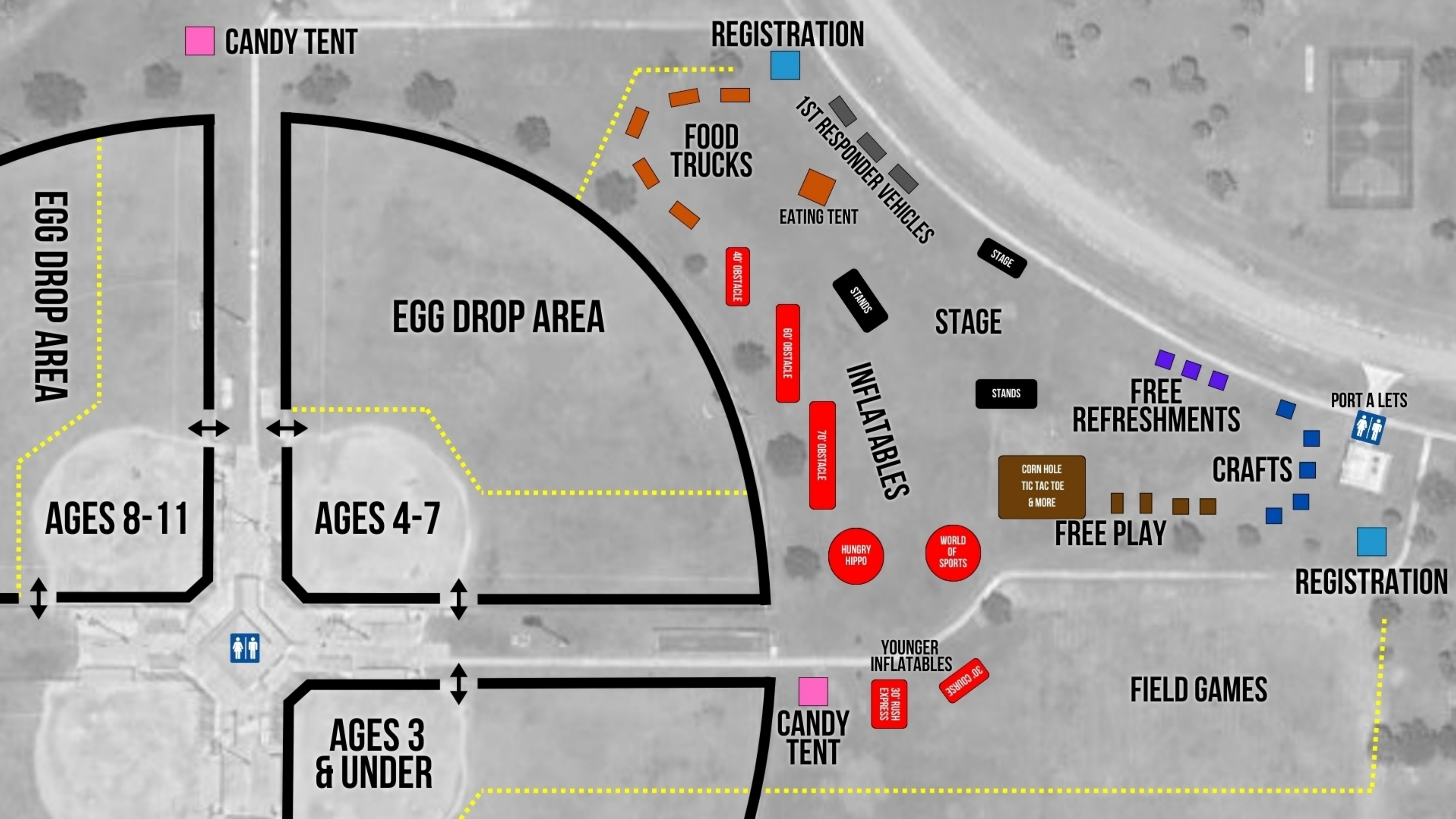






**SATURDAY, APRIL 19TH 9AM-12PM**  
**HELD AT FRED POPPE PARK**







# **OUR VISION**

**CONTINUE TO PROVIDE  
A FUN, SAFE & FREE EASTER  
CELEBRATION AT FRED POPPE  
FOR THE FAMILIES OF PALM BAY**

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# OUR PLAN

- **20,000 Egg Hunt**
  - **2,500 Personal Bags of Candy**
- **Inflatables Games**
  - **10+ Inflatables from Astro Jump Brevard**
- **Food Trucks**
  - **5 Food Trucks Lined-up**



# OUR PLAN

- **Free Snack & Refreshments**
  - Water, Popcorn & Cotton Candy
- **Live Entertainment**
  - Every 30 minutes...  
Raffle Giveaway, Action Songs, Youth Band, Live Music
- **Crafts**
  - 5 Different Craft Stations  
Rock Painting, Pin Wheels, Bunny Bags & 2 Face Mask Tents



# OUR PLAN

- **Free Play Games**
  - Giant Jenga, Tic Tac Toe & Connect 4
  - Corn Hole, Sports & More
- **Field Games**
  - Sack Races, Parachute & More
- **First Responder Vehicles**
  - Police, Fire Truck & Ambulance
    - Brevard County Sheriff K-9 Lined-up



# PROMOTION



## FACEBOOK/INSTAGRAM PROMOTION

- **WEBSITE**
  - **EASTERPALMBAY.COM**
- **FLYERS**
- **BUSINESS CARDS**



# PROMOTION

INVITES



YARD SIGNS



# VOLUNTEERS



- **PARKING**
- **REGISTRATION**
- **SANITATION**
- **FIRST AID**
- **GAME ATTENDANTS**
- **CROWD CONTROL**

**WE WILL HAVE 125 - 150  
VOLUNTEERS FROM EASTWIND WITH  
16 CERTIFIED CROWD MANAGERS**





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