



LEGISLATIVE MEMORANDUM

TO: Honorable Mayor and Members of the City Council

FROM: Suzanne Sherman, City Manager

THRU: Fred Poppe, Recreation Director

DATE: May 16, 2024

RE: Consideration of City's co-sponsorship of BCASCA's Annual Caribbean Heritage Month Activities

SUMMARY:

BCASCA's Annual Caribbean Heritage month seasonal events will be held in Palm Bay in June of 2024. BCASCA is requesting consideration from the city to co-sponsor the two seasonal events.

On June 8th BCASCA will be holding its Caribbean Arts on the River at the Captains House from 4 pm – 8pm. It is anticipated that 150-200 people may attend the event. On June 30th, BCASCA will hold its 2nd Annual Caribbean Heritage Month Block Party at the Judge Majeed Cricket Pavilion. It is anticipated that 500-700 people may attend the event. These events will showcase the culture of the French, Spanish and English-speaking Caribbean, through art, food, community, music, film, entertainment, and fashion.

Per the submitted letter, "BCASCA is an organization which brings together people of Caribbean origin residing in Brevard County and enhances their interactions with other groups through sports, social & cultural activities, education, community service, and political engagement. BCASCA is committed to continuing its contribution to and positively influencing the communities within the county, and its diverse population in general. BCASCA believes that the accomplishment of this vision is a progression which requires the engagement & development of young people, the volunteerism & contributions of its older members and culminates in its support of the elderly."

BCASCA has been a community partner with the City since 2016, and a partner in Brevard County since the 90's.

BCASCA is requesting consideration for the fee waiver of various fees and day of labor for the 6/30/2024 Block Party event, including: (4) 20x20 tents, tables and chairs, fire inspection fee (\$125), 2 light towers (\$60), the special event fee (\$150), and 4 PD officers (\$2,400), and park maintenance staff (\$1,120). There is no waiver for the Cricket Pavilion or green space because

BCASCA is a Community Partner and has access to those facilities with City permission. For the June 8th Caribbean Arts on the River event, BCASCA is requesting consideration of the rental fee for the Captains House (\$200),

The total estimate of the value of this co-sponsorship request is \$4,055.00.

In accordance with the City Co-Sponsorship Policy, staff has confirmed that the event is free, open to the public, and meets the goal of advancing the City's commitment to and pride in being a multicultural community and promotes culture and artistic awareness.

REQUESTING DEPARTMENTS:

Recreation

Fire

Police

Facilities & Parks

City Manager's Office

FISCAL IMPACT:

The value of this co-sponsorship is estimated to be a total of \$4,055.00, \$1,120 of in-kind wages for Park Maintenance (001-4525-519-14-10), and \$2,400 for Police for a total of \$3,520 of in-kind wages and \$410 from Recreation (lost revenue) and \$125 from the Fire Department (lost revenue) for a total of \$535 of (lost revenue) from equipment, rental and other fees.

STAFF RECOMMENDATION:

Motion to approve the City's co-sponsorship with BCASCA for their Annual Caribbean Heritage Month seasonal events and authorize a \$3,520 of in-kind wages (labor) and fee waivers totaling \$535, for a total co-sponsorship value of \$4,055.

ATTACHMENTS:

1. Co-sponsorship package